

# Jump Alberta

## Sponsorship Opportunities



# Young Horse Program Sponsor

## Level 1 – YH Title Sponsor

**Annual Commitment of \$8,000.00(+)**

## Level 2 – YH Program Supporting Partner

**Annual Commitment of \$2,000.00(+)**

The Jump Alberta Young Horse series was developed to provide a standardized series of competitions that will enable Alberta horse owners, breeders, and riders to develop their young horses, to the best of their potential, in sport. Throughout the season, the technicality and height of courses for each age group will increase in an appropriate manner, in accordance to the horse's age. In 2022 The Young Horse program was affectively split into two competition Specifications, Developing & Performance, to better serve the Alberta community and the horses being developed within it.

Over the year, participation has grown within the Young Horse Competitions offered at partnered events, including:

- The Bluesky Classic
- The Edmonton Classic
- The Amberlea Meadows Spring/Summer/Fall Series
- The Ponoka Indoor Series
- RMSJ Spring and Summer Series
- Teesdale Summer Tournament
- Varena Equestrian

Participation in one judged competition during these Regular Season events will qualify the horse for the Jump Alberta Young Horse Finals.

## **2024 [TITLE SPONSOR] Young Horse Finals: (Location: Calgary, Alberta)**

Participants in the finals must choose between either Developing or Performance.

The finals are focused on supporting the talented Breeders, owners and trainers with a deservedly special event, hosted during a prime-time competition slot, with celebrity guest judges and \$8,000 in prize money, split between each age group.

## **Jump Alberta Young Horse Grant Program**

Launched in 2023, The YH Grant Program will aim to receive monetary support from [YH PROGRAM SUPPORTING PARTNERS], to be pooled towards a Year-End Subsidy Payment to Young Horse Owners holding a Jump Alberta Membership.

Horses participating under JA Developing or Performance YH Specifications will be tracked towards this year-end Grant payment, from a division of the pooled sponsorship funds received from our supporting partners. (Details Continued)

# JA Young Horse Grant Program

- **Jump Alberta, and its terrific sponsors, are excited to unveil the Young Horse Grant Program to complement its YH Performance and Developing divisions.**
- **In 2024, all sponsorship funds collected towards the JA Young Horse Programs will be divided among YH Owners based on participation.**
- Jump Alberta Young Horse Specifications were modified in 2022 to better cater to a greater network of young horse trainers. The Program focuses on positive milage for young horses within the impressive atmosphere of an event.
- It is clear, in general, Young Horses range in their maturity and experience levels within an age group.
- JA's mission with its Young Horse Program is to divert focus from results and prizes, build a platform for constructive development that naturally showcases the talented horses being bred and raised in our region.
- Horses may cross-enter in both divisions during one event  
**\*\*Please note if entering both divisions, Points and funds distribution will be based on the Performance Spec. Entry.\*\***
- Young Horse Finals will still offer \$8,000 towards the Young Horse Finals, with \$1,000 offered to each age group of the Developing and Performance divisions.



# JA Young Horse Grant Program

**2023 Grant Payout:** (Inaugural Year)

**\$ 6,109 in Pooled Sponsorship | 48 Young Horses** (Owned by a JA Member) | **Collectively 197 Rounds Entered**

Between 48 (Member Owned) horses there was a collective total of 197 rounds  
 $\$6,109 \div 197 \text{ rounds} = \$31.01 \text{ paid-out per round.}$

Ex. YH Horse	Case A	Case B	Case C	Case D	Case E
Owner Name	Fordville Farm	Valleyfield Farm	Ellingson	Golka	Wilson
# of YH Classes Entered	8	34	5	11	8
YH Grant \$\$ Received	\$248.08	\$1,054.34	\$155.05	\$341.11	\$248.08

Jump AB is eager to entice new sponsors interested in supporting these industry focused programs.

**All sponsors of the Young Horse Program have contribution \$2,000 to support all YHs raised in our region, equally, no matter the result.**

If you're interested in more information on getting involved as a sponsor, please send us an email:  
[jumpalberta@gmail.com](mailto:jumpalberta@gmail.com) or chat with one of our board members.

# Jump Alberta Young Horse Program Specifications

## Performance Specification

Age	January to April	May to August	August to December
4-Year-Old	<b>Height / Requirements:</b> Day 1 – 0.85m - 0.95m Day 2 – 0.90m - 1.00m  No Time Allowed Ground Poles No Liverpool No Double Combination Table 238.1.1 50% Style Score	<b>Height / Requirements:</b> Day 1 – 0.85m - 0.95m Day 2 – 0.90m – 1.05m  Liverpool (Optional) No Time Allowed Ground Poles No Double Combination Table 238.1.1 50% Style Score	<b>Height / Requirements:</b> Day 1 – 0.90m - 1.00m Day 2 – 0.95m - 1.10m  Liverpool (1) Double Combination (Optional) No Time Allowed Ground Poles Table 238.1.1 50% Style Score
	Age	January to June	July to December
5-Year-Old	<b>Height / Requirements:</b> Day 1 – 0.95m - 1.05m (1) Double Combination Day 2 – 1.00m- 1.10m (2) Double Combinations (2nd Optional) Day 3 – 1.05m – 1.15m (2) Double Combinations  325m/min Liverpool Ground Poles first 50% [ second 50% (optional)] 50% Style Score	<b>Height / Requirements:</b> Day 1 – 1.00m - 1.10m (1) Double Combination Day 2 – 1.05m - 1.15m (2) Double Combinations Day 3 – 1.10m – 1.20m (2) Double Combinations  350m/min Liverpool (Optional w/ Water) Ground Poles first 50% of course (optional) 50% Style Score	
	6-Year-Old	<b>Height / Requirements:</b> Day 1 – 1.10m - 1.20m (2) Double Combinations Day 2 – 1.10m - 1.20m (2) Double Combinations Day 3 – 1.15m – 1.25m (1) Triple Combination (Optional)  350m/min Liverpool (w/ water recommended)	<b>Height / Requirements:</b> Day 1 – 1.15m - 1.25m (2) Double Combinations Day 2 – 1.15m - 1.25m (2) Double Combinations Day 3 – 1.20m – 1.30m (1) Triple Combination  Open Water with Rail (Recommended) 350m/min Liverpool (w/ water recommended)
7-Year-Old		<b>Height / Requirements:</b> Day 1 – 1.20m - 1.30m (2) Double Combination Day 2 – 1.20m - 1.30m (2) Double Combination Day 3 – 1.25m – 1.35m (1) Triple Combination  Open Water W/ Rail (Recommended) 350m/min Liverpool (strongly recommended w/ water)	<b>Height / Requirements:</b> Day 1 – 1.25m - 1.35m (2) Double Combination Day 2 – 1.25m - 1.35m (2) Double Combination Day 3 – 1.30m – 1.40m (1) Triple Combination  Open Water (Recommended) 350m/min Liverpool (Strongly recommended w/ Water)

## Developing Specification

Age	January to June	July to December
4-Year-Old	<b>Height / Requirements:</b> Day 1 – 0.70m - 0.80m Day 2 – 0.75m - 0.85m  No Time Allowed Ground Poles No Liverpool No Double Combination Table 238.1.1 50% Style Score	<b>Height / Requirements:</b> Day 1 – 0.80m - 0.85m Day 2 – 0.85m - 0.90m  No Time Allowed Ground Poles No Liverpool No Double Combination Table 238.1.1 50% Style Score
5-Year-Old	<b>Height / Requirements:</b> Day 1 – 0.80m - 0.85m Day 2 – 0.80m - 0.90m Day 3 – 0.80m - 0.90m w/ (2) Double Combinations (2nd Optional)  Liverpool (optional) (1) Double Combination Required 325m/min Ground Poles 50% Style Score	<b>Height / Requirements:</b> Day 1 – 0.85m - 0.95m Day 2 – 0.90m - 1.00m Liverpool(optional) Day 3 – 0.95m - 1.00m (2) Double Combinations (required)  Liverpool (Required) Double Combination Required Day1&2 350m/min Ground Poles 50% Style Score
6-Year-Old	<b>Height / Requirements:</b> Day 1 – 0.90m - 1.00m Day 2 – 0.90m - 1.05m Day 3 – 0.95m - 1.05m  (2) Double combinations required 350m/min Ground Poles may be used on first 50% of course Liverpool (Required)	<b>Height / Requirements:</b> Day 1 – 0.95m - 1.05m Day 2 – 0.95m - 1.10m Day 3 – 1.00m - 1.10m  (1) Triple Combination (Optional) (2) Combinations required 350m/min No Ground poles Liverpool required (w/ optional Water)
7-Year-Old	<b>Height / Requirements:</b> Day 1 – 1.00m - 1.10m Day 2 – 1.00m - 1.15m Day 3 – 1.05m - 1.15m  (1) Triple Combination (2) Combinations required 350m/min Liverpool (w/ water recommended)	<b>Height / Requirements:</b> Day 1 – 1.05m - 1.15m Day 2 – 1.05m - 1.20m Day 3 – 1.10m - 1.20m  (1) Triple Combination (2) Combinations required 350m/min Liverpool (w/ water recommended)

# YH Program Sponsorship Form

Company Name or Individual: \_\_\_\_\_

Name of Contact: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Type of Sponsorship – (please indicate choice): We agree to sponsor  
\$ \_\_\_\_\_ In the following category:

☐ **YH Program Title Sponsor**

☐ **YH Program Supporting Partner**

# Athlete Bursary Program Sponsor

## **Level 1 – Bursary Program Title Sponsor**

**Annual Commitment of \$10,000.00(+)**

## **Level 2 – Bursary Program Supporting Partner**

**Annual Commitment of \$1,500.00(+)**

Jump Alberta, and its partners, are proud to support the education and in-province engagement of JA members including, but not limited to, riders, trainers, grooms, officials and other industry professionals.

The Jump Alberta Bursary and Scholarship Committee evaluates each bursary application to ensure the funds are being allocated under the proper criteria. Only approved Educational Clinic(s), Travel for in-Province events and/or Symposium related fee(s) (travel and accommodation fees can be included), will be considered eligible. Show fees and show stabling are NOT eligible expenses.

The current annual bursary maximum amount per person is **\$1000 CAD**; inclusive of all taxes and other fees.

\*\*\* Nationally qualified CET and JC Medal riders are eligible to apply for the Education/Special Development Opportunity bursary.



# Education and Travel Bursaries

How do I apply for an In-Province Travel or Education Bursary?

Visit our website [www.jumpalberta.com](http://www.jumpalberta.com) and download the form. Complete and email in with receipts by December 31 of the current year.

## What would qualify for in-province travel?

- Trailering fees or gas receipts
- Hotel bills for horse show dates
- No minimum travel distance

## What would qualify under education?

- EC rider level exam and book fees
- EC coaching courses
- Clinics
- Jump Alberta Symposium
- Horse related education courses



# Bursary Program Sponsorship Form

Company Name or Individual: \_\_\_\_\_

Name of Contact: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Type of Sponsorship – (please indicate choice): We agree to sponsor  
\$ \_\_\_\_\_ In the following category:

☐ **Bursary Title Sponsor**

☐ **Bursary Supporting Partner**

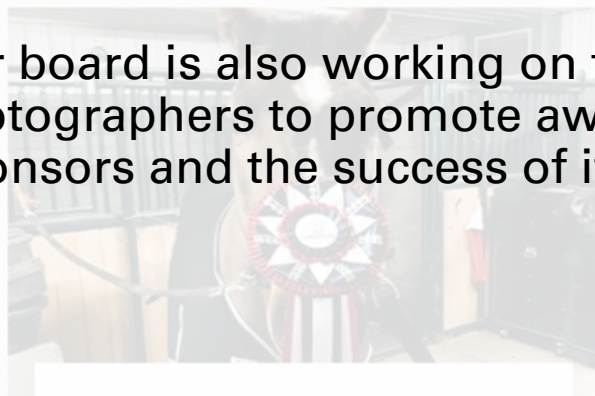
# Jump Alberta Online Platforms

## WELCOME TO JUMP ALBERTA

A grassroots not for profit Alberta corporation

- Jump Alberta is excited for the future of our digital platforms. From the collaborative vision of its board members, the goal is to transform its Points Database, into an Alberta Horse/Rider Information Hub focused on Results, Athlete Bios, Horse Bios, Pedigree, and Breed Registries

- Our board is also working on tooling JA's social media presence, working with partnered photographers to promote awareness around its Programs, its Partnered Venues, its Sponsors and the success of its members



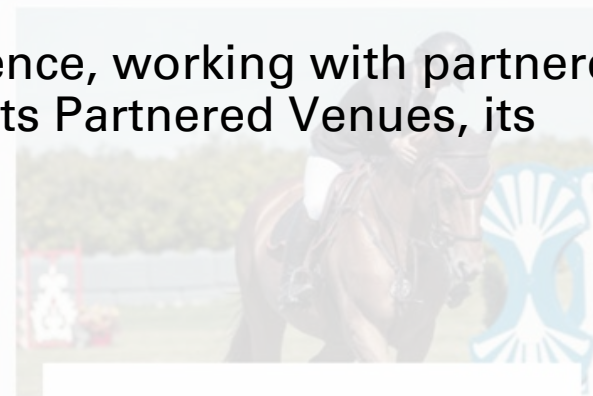
### 2023 SHOW SCHEDULE

The 2023 Jump Alberta show schedule is now available.



### 2023 BURSARIES

Stay tuned for more information on our available 2023 bursaries.



### YOUNG HORSE PROGRAM

Get ready for a great season with your young horses and Jump Alberta!

# Jump Alberta Promotional Opportunities

Title Sponsors and Supporting Partners will be reciprocated a variety of promotional offerings include (but are not limited to):

- Onsite Activations at Partnered Events
- Representation at Social Engagements
- Inclusion in Print Advertisements and other Promotional Materials
- Social Media Collaboration and Engagement
- Onsite Signage and promotion during JA Programs and Events
- Announcer Messaging
- Digital Advertisements and Logo Links on Jump Alberta Website
- Representation and activation opportunities at Year End Gala
- New Program Development and Special Awards Opportunities
- Company Representative Presentation Opportunities
- Representation and Activation Opportunities at Annual Symposium

*\*\*Jump Alberta can produce Tax Receipts to our Sponsors and Supporting Partners towards an investment of \$1,500(+). \*\**



# JA Annual Symposium

**2023** – Dick Carven

**2022** – Randy Roy & Lauren Hayes

**2021** – Kim Kirton

**2019** - Hope Glynn & Raymond Texel

**2018** – Raymond Texel & John Turner

**2017** – Joan Curtin & Linda Allen

**2016** – Shelley Campf & Candice King

**2015** – Archie Cox & Buddy Brown





# Annual Year End Awards – Jumper Divisions

In 2024, Jumper Alberta and Alberta Equestrian Federation will be partnering on providing separate awards for AEF and EC sanctioned events.

## **Pony Jumper**

**0.60m/0.65m Jr/Am Jumper**

**0.70m/0.75m Jr/Am Jumper**

**0.80m/0.85m Jr/Am Jumper**

**0.90m Jr/Am Jumper**

**0.90m Jr/Am Jumper Medal**

**1.00m Jr/Am Jumper**

**1.00m Jr/Am Jumper Medal (Eclipse Series)**

**1.10m Jr/Am Jumper**

**1.10m Jr/Am Jumper Medal (Eclipse Series)**

## **1.15m Jr/Am Jumper**

**1.20m Jr/Am Jumper**

**4 Year Old Young Horse – Performance & Developing**

**5 Year Old Young Horse– Performance & Developing**

**6 Year Old Young Horse– Performance & Developing**

**7 Year Old Young Horse– Performance & Developing**



**Jump**Alberta

# Annual Year End Awards – Hunter Divisions

**Junior “C” Flat and Over Fences**

**Junior “B” Flat and Over Fences**

**Junior “A” Flat and Over Fences**

**Childrens Hunter**

**Childrens EQ**

**Childrens Hunter Medal**

**Junior/Amateur Owner Hunter**

**Adult Hunter**

**Adult Eq 3’**

**Adult Hunter Medal**

**Modified Jr/Am Hunter**

**Modified Jr/Am Eq**

**Jr/Am Hunter Medal 3’3**

**Baby Green Hunter**

**Pre Green Hunter**

**Combined Hunter**

**Pony Hunter**

**Pony Eq**

**Pony Hunter Medal**

**X-Rail Hunter**

**X-rail Eq**

**2’0” Hunter**

**2’0” Eq**

**Short Stirrup Pony**

**Short/Long Stirrup Hunter**

**Short/Long Stirrup Eq**

**Short/Long Stirrup Hunter Medal**

**Pre Child/Adult Hunter**

**Pre Child/Adult EQ**

**Pre Child/Adult Hunter Medal 2’6”**

**Modified Child/Adult Hunter (2’9”)**

**Modified Child/Adult Eq**

**Modified Child/Adult Hunter Medal  
2’9”**



**JumpAlberta**



# 2023 – Programs In Review

## **Athlete Bursaries**

- In-province travel and education
- 19k paid-out to 41 applicants. This was an increase of 11 applicants (80% contribution to all applicants)

## **Young Horse Program**

- Young Horse Developing and Performance Specifications Continuation
- Young Horse Grant Program paid out \$31.01 for any JA YH Competition entered. (With the exception of those participating in both specs during an event, where only the Pointed competitions were considered)

## **Annual Symposium**

- Revision of Dates from (November to September)
- Hosted at New Venue, EPIC Stables

## **Year End Gala**

- Increased attendance
- Increased Award Offerings from Supporting Partners

## **Jump Alberta Online Platforms**

- Expansion of Database and New Athlete Profile Offering to Registered JA Members available in 2024



**JumpAlberta**



# Our Goals for 2024

## Partnered Venues

- Partnership with Alberta Equestrian Federation now tracking all Wildrose events.
- Engage with Provincial Show Organizers, offering EC Sanctioned events.

## Board Members and Volunteer Base

- Energize Board Members toward Activations, and delegate more volunteer opportunities
- Fulfill Admin/Secretary Position(s) to manage meeting minutes.

## Young Horse Program

- Add a written specification for Young Horse Finals, available on the Jump Alberta Website.
- Grow YH Grant Program with info circulation to targeted audience

## Medals Programs

- Continue the promotion, advocacy and necessary facilitation to ensure these programs are available and presented to the appropriate standard.

## Supporting Partners

- Appeal to new perpetual supporters, with upgraded promotion strategies

## Awareness

- Bring into focus Jump Alberta initiatives, member benefits, and visual representation at events for JA and its Supporting Partners

## Symposium

- Strategic Planning Committee
- North and South rotation, improved strategy and promotion, reassessment of event date and Participating Athletes.

## Jump Alberta Points

- Grow Volunteer base for Data Input
- Quarterly updates and promotion, High-Point Rider Spotlights and incentives





# 2023 Jump Alberta Supporting Partners

- Carrera Horses
- Canadian Warmblood Horse Association AB
- Compton Equestrian
- Canadian Sport Horse AB
- Delaney Veterinary Services
- The PES Jump Shop
- Greenhawk Calgary
- Eclipse Medal Series
- Trace Embroidery
- Devoucoux Sellier AB
- Zedcor
- JA Partnered Venues
- JA Volunteers
- JA Board Members

If you or your organization is interested in discussing some of our many Sponsorship opportunities, we can't wait to connect.

Send us an email at [jumpalberta@gmail.com](mailto:jumpalberta@gmail.com) or connect with one of our JA Board Members.

